



My Video Brief

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| Name: | |
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| Inspiration: | |
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| What I like: | |
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| What I don't like: | |
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| Style: What sort of visual style am I hoping to achieve in this video? | |
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| Length: What length of video do I have in mind and why? | |
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| Added Extras: Do I need any extras? I.e cutdown versions, subtitled versions, export dimensions for social platforms, Raw footage handover etc. | |
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| Target Audience: Who is my target audience and what is my overall goal through this video? | |
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